Permit #F00041866

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00041866 **Type of Permit:** FILMING **Release Date:** 07/15/2011

**Production Company** POEM LLC

**Insured Company Name** POEM LLC

Contact Phone No. 1 310-633-5045
Contact Phone No. 2
Fax
Address 1608 PACIFIC AVE, STE 203
VENICE, California 90291

**Production Title** MAN ON STREET INTERVIEW

**Type of Production** Industrial Video

**Producer** Michael Rothman

**Director** Michael Rothman

**1st AD** N/A N/A

**Production Manager** N/A N/A

**FilmL.A. Coordinator** Erica Wade

**Location Manager** Justin Besemer
Primary Phone Mobile - 858-342-9945
Secondary Phone

**Location Assistant** N/A N/A
Primary Phone Mobile - 858-342-9945
Secondary Phone

### Fees

| | |
|---|---|
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA CITY DEPT OF REC AND PARKS - FILM USE FEE | $450.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |

**Total Permit Fee** $1,160.00

**Number of Locations** 4

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## Summary Information — Location



**Permit Number** F00041866
**Production Company** POEM LLC
**Insured Company** POEM LLC
**Production Title** MAN ON STREET INTERVIEW

**Location Manager** Justin Besemer
Primary Phone Mobile - 858-342-9945
Secondary Phone

**Location Address** 101 Fwy, 110 Fwy, 105 Fwy, 5 Fwy Inclusive (Excluding Freeways), Los Angeles, CA, 90017

**Location Type** Driving grid

**Film Dates** 7/19/2011 - 7/19/2011 08:00 - 20:00 1 day

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Equipment on Location**

| Type | Quantity |
|---|---|
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Crew | 6 |

**Filming Activities** Camera on sticks; Exterior Dialogue; Exterior MOS; Handheld equipment;

**Jurisdiction** **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Approvals** LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

**Parking**
**Base Camp**
Location Type : Filming Location
**Crew Parking**
Location Type : Filming Location
**Parking Notes**
We only have 5 crew members, they will park legally. No need for crew parking lot.

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## Summary Information — Location



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**Production Company** POEM LLC
**Insured Company** POEM LLC
**Production Title** MAN ON STREET INTERVIEW

**Location Manager** Justin Besemer
Primary Phone Mobile - 858-342-9945
Secondary Phone

**Location Address** Beverly Blvd, La Cienega Blvd, Wilshire Blvd, La Brea Ave Inclusive, Los Angeles, CA, 90048

**Location Type** Walking Grid

**Film Dates** 7/19/2011 - 7/19/2011 08:00 - 20:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions**
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Equipment on Location**

| Type | Quantity |
|---|---|
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Crew | 6 |

**Filming Activities** Camera on sticks; Exterior Dialogue; Exterior MOS; Handheld equipment;

**Jurisdiction** **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Parking**
**Base Camp**
Location Type : Filming Location
**Crew Parking**
Location Type : Filming Location
**Parking Notes**
We only have 5 crew members, they will park legally. No need for crew parking lot.

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## Summary Information — Location



**Permit Number** F00041866
**Production Company** POEM LLC
**Insured Company** POEM LLC
**Production Title** MAN ON STREET INTERVIEW

**Location Manager** Justin Besemer
Primary Phone Mobile - 858-342-9945
Secondary Phone

**Location Address** Ocean Front Walk,Rose Ave.-Washington Blvd., Venice, CA, 90291

**Location Type** Sidewalk

**Film Dates** 7/18/2011 - 7/18/2011 10:00 - 20:00 1 day

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Please see attached documents**
41866.pdf
Abbot Kinney, Venice revised June 2011.pdf
Venice Area January 2010.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Crew | 6 |

**Filming Activities** Camera on sticks; Exterior Dialogue; Exterior MOS; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 671 **Grid:**

**Approvals** LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Rafael Vega
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

**Coordinator Note** NO RAPG MONITOR REQUIRED

**Parking**
**Base Camp**
Location Type : Filming Location
**Crew Parking**
Location Type : Filming Location
**Parking Notes**
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## Summary Information — Location



**Permit Number** F00041866
**Production Company** POEM LLC
**Insured Company** POEM LLC
**Production Title** MAN ON STREET INTERVIEW

**Location Manager** Justin Besemer
Primary Phone Mobile - 858-342-9945
Secondary Phone

**Location Address** La Brea Ave., Hollywood Blvd., Western Ave., Santa Monica Blvd. Inclusive (Ecluding City of West Hollywood), Los Angeles, CA, 90028

**Location Type** Sidewalk

**Film Dates** 7/19/2011 - 7/19/2011 08:00 - 20:00 1 day

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Equipment on Location**

| Type | Quantity |
|---|---|
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Crew | 6 |

**Filming Activities** Camera on sticks; Exterior Dialogue; Exterior MOS; Handheld equipment;

**Jurisdiction** **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 593 **Grid:**

**Approvals** LOS ANGELES POLICE DEPARTMENT Mark Buck

**Parking**
**Base Camp**
Location Type : Filming Location
**Crew Parking**
Location Type : Filming Location
**Parking Notes**
We only have 5 crew members, they will park legally. No need for crew parking lot.

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

## Film Production Guidelines

**Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.**

- **Production Company allowed to film on the Venice Boardwalk from 10am – 8:00pm on July 18, 2011, from Rose to Washington.**
- **Production Company is not allowed on the Venice Boardwalk prior to 9 am despite what permit might state due to Maintenance cleaning the boardwalk.**
- **Production Company is not allowed to park any vehicles on the Venice Boardwalk.**
- **Production Company must be considerate of vendors on the Venice Boardwalk.**
- **Cannot impede park patrons from park activities.**
- **Cannot interfere, prevent, or clear park patrons from the location of filming.**
- **Production Company does not have permission to remove or move existing landscape.**
- **Production Company not allowed to add landscape unless approved.**
- **May not be on or drive on any park service road, grassy areas unless approved, or taped off grassy areas.**
- **Must work around maintenance activities.**
- **All equipment must be handheld only.**
- **Not okay to have 2 minute pedestrian control along the Boardwalk.**
- **Must work around maintenance activities.**
- **Maintenance has the right of way at all times.**
- **Company must be aware that Boardwalk might be dirty with regards to high patron traffic.**

NO PERMIT

It is the company's responsibility to distribute these guidelines to all crew members. These are general guidelines for the area and are subject to change depending on your request.
7/15/2011

- **May not shoot In the Recreation Center unless prior arrangements are made with the Recreation Director or any of the taped off grassy areas.**
- **Production Company must work around street vendors and existing businesses.**

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

NOT A PERMIT

**SPECIAL FILMING CONDITIONS**
**ABBOT KINNEY BOULEVARD AREA OF VENICE**

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must notify the Abbott Kinney Merchant Committee at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney Merchant Committee is Bart Miali (310) 396-9705 or (310) 890-2956 or bart@abbotkinney.org.

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A**. **Filming Survey process**, **or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.

- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.

- **The use of City lots # 616, #617 and the lot on the corner of Santa Clara and Electric are not permitted.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Any variance to these guidelines must be discussed in detail with FilmL.A. prior to making plans to shoot in this area. FilmL.A. will take variances from these conditions into consideration on a case by case basis.**

FilmL.A., Inc. PERMIT

**SPECIAL FILMING CONDITIONS**
**VENICE AREA**

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT